



Meet the

JUNIOR LEAGUE OF TALLAHASSEE



**SPONSORSHIP OPPORTUNITIES
FOR MORE INFORMATION**

sponsorship@jltallahassee.org



The Junior League of Tallahassee

WHERE WE ARE NOW



Since 1960, The Junior League of Tallahassee (JLT) has served as an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. We have nearly 400 members committed to this mission.

Our value lies in the synergy these women create when working together to make a difference.

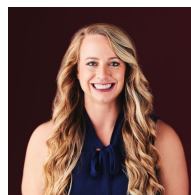
For more than 60 years, with the support of our sponsors, JLT has made an immense impact! Together we have contributed more than \$2.5 million to the greater Tallahassee community.

We have a long history of identifying unmet community needs and creating projects to address them: Kids' Boutique, Mighty Meals, Done in a Day, Teen Board, and partnerships with Big Bend Homeless Coalition's HOPE Community, Capital City Youth Services and Second Harvest of the Big Bend.

The Junior League of Tallahassee's involvement in the community would not be possible without the support of our sponsors.

We collaborate with sponsors, like you, to further our mission to improve the lives of children and families through the effective action and leadership of trained volunteers. JLT members are more than volunteers. They are parents, local business owners, and industry leaders. The women of JLT represent a full spectrum of career paths and are all decision-makers.

The collective buying power of JLT is substantial, which is why our membership serves as a great market for advertising your business or services, especially for businesses emerging into the Tallahassee community.

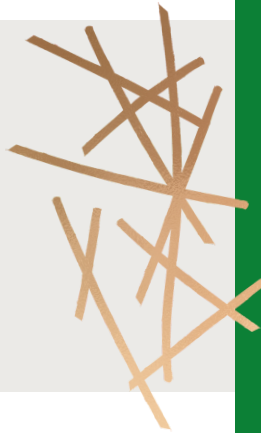


Yours in #MassiveAction,

KATIE BRITT WILLIAMS
PRESIDENT, 2021-22

THE JUNIOR LEAGUE OF TALLAHASSEE IS AN ORGANIZATION OF WOMEN COMMITTED TO IMPROVING THE LIVES OF **CHILDREN AND FAMILIES** THROUGH EFFECTIVE ACTION & LEADERSHIP OF TRAINED VOLUNTEERS

OUR MEMBERSHIP



193

active members

168

sustaining members

OUR IMPACT



KID'S BOUTIQUE

Now in its 25th year, this JLT program provides Leon County elementary school children with essential clothes, shoes, and back-to-school supplies.



MIGHTY MEALS

Mighty Meals directly fights against childhood hunger and food insecurity by providing nutritious meals to local children and families during the spring break holiday.



HOPE COMMUNITY

Big Bend Homeless Coalition's HOPE Community provides emergency shelter to families with minor children. Volunteers engage in renovation projects, early childhood programming, meal service, story time, and holiday events.



CAPITAL CITY YOUTH SERVICES

CCYS provides guidance, shelter, and support to local youth and families. JLT supports CCYS through meal service, site beautification, holiday events, and donation drives.

DIGITAL MEDIA REACH



FACEBOOK

PUBLIC PAGE

- 2,798 page followers
- 92% of followers are women
- Majority in the 25-44 age bracket
- Majority of followers are from Tallahassee or surrounding area

MEMBERS ONLY GROUP

- 200+ members
- Highly active group, all members have engaged with posts in the last year
- Reserved for League business and important announcements to members



INSTAGRAM

@JLTALLAHASSEE

- 1,455+ followers
- Majority in the 25-44 age bracket
- 91.7% of followers are women
- Top 5 Locations: Tallahassee, Midway, Crawfordville, Lake Jackson, Jacksonville



COMMUNITY NEWSLETTER

- 1,650+ subscribers
- 28% open rate



LEAGUE LOOP, INTERNAL NEWSLETTER

- 400+ subscribers
- 59.3% open rate

SPONSORSHIP OPPORTUNITIES

Platinum Level: \$10,000

SPONSORSHIP RECOGNITION

- Recognition on social media sites (15 times)
- Sponsored content in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event
- Logo recognition at all JLT events
- Logo on JLT website for one year
- Logo on outdoor marquee for two months at HQ on 6th Ave
- Press release announcing Platinum Sponsorship

EXCLUSIVE EVENT ACCESS

- One 5-minute video or in-person presentation at General Membership Meeting
- Admission for 8 + recognition at end of year celebration
- Admission for 6 to Bold Sips Signature Event
- Two teams at JLT Golf Classic

Empowerment Level: \$7,500

SPONSORSHIP RECOGNITION

- Recognition on social media sites (12 times)
- Logo in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event
- Logo recognition at all JLT events
- Logo on JLT website for one year
- Logo on outdoor marquee for two months at HQ on 6th Ave
- Press release announcing Empowerment Sponsorship

EXCLUSIVE EVENT ACCESS

- One 5-minute video presentation at a General Membership Meeting
- Admission for 4 + recognition at end of year celebration
- Admission for 4 to Bold Sips Signature Event
- One team at JLT Golf Classic

Advocate Level: \$5,000

SPONSORSHIP RECOGNITION

- Recognition on social media sites (12 times)
- Logo in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event
- Logo recognition at all JLT events
- Logo on JLT website for one year
- Logo on outdoor marquee for two months at HQ on 6th Ave
- Press release announcing Advocate Sponsorship

EXCLUSIVE EVENT ACCESS

- One 5-minute video presentation at a General Membership Meeting
- Admission for 4 + recognition at end of year celebration
- Admission for 2 to Bold Sip Signature Event
- One team at JLT Golf Classic

SPONSORSHIP OPPORTUNITIES

Partner Level: \$2,500

SPONSORSHIP RECOGNITION

- Recognition at JLT's end of year celebration
- Recognition on social media sites (6 times)
- Logo in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event Logo
- Recognition at three JLT events
- Logo on JLT website for one year
- Logo on outdoor marquee for one month at HQ on 6th Ave
- Press release announcing Partner Sponsorship

EXCLUSIVE EVENT ACCESS

- Admission for 2 to Bold Sips Signature Event
- One team at JLT Golf Classic

Investment Level: \$1,000

SPONSORSHIP RECOGNITION

- Recognition at JLT's end of year celebration
- Recognition on social media sites (4 times)
- Logo in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event
- Logo recognition at two JLT events
- Logo on JLT website for one year

EXCLUSIVE EVENT ACCESS

- Admission for 2 to Bold Sips Signature Event

Friendship Level: \$500

SPONSORSHIP RECOGNITION

- Recognition on social media sites (2 times)
- Logo in our bi-weekly e-newsletter
- Logo in our monthly community newsletter
- Announcement at one JLT event
- Logo recognition at one JLT event
- Logo on JLT website for one year

SPONSORSHIP OPPORTUNITIES

	PLATINUM \$10,000	EMPOWERMENT \$7,500	ADVOCATE \$5,000	PARTNER \$2,500	INVESTMENT \$1,000	FRIENDSHIP \$500
Exclusive Access to JLT Events						
One 5-minute presentation at a General Membership Meeting	●	●	●			
Admission to and recognition at JLT's end of year celebration	●	●	●			
Admission to Annual Fundraising Bold Sips Event	●	●	●	●	●	
Team(s) at Annual Junior League Golf Classic	●	●	●	●		
Sponsorship Recognition						
Recognition on social media platforms	●	●	●	●	●	●
Sponsored content in our bi-weekly e-newsletter, League Loop	●	●	●	●	●	●
Logo in our monthly community newsletter	●	●	●	●	●	●
Announcement at Junior League of Tallahassee event(s)	●	●	●	●	●	●
Logo recognition at Junior League of Tallahassee event(s)	●	●	●	●	●	●
Logo on Junior League of Tallahassee website for one year	●	●	●	●	●	●
Company name on outdoor marquee at Headquarters on 6th Ave	●	●	●	●		
Press release announcing JLT Sponsorship	●	●	●	●		



SPONSORSHIP INVESTMENT FORM

CONTACT INFORMATION

Business/Individual Name: _____

Point of Contact Name: _____

Address: _____

Telephone Number: _____

Email: _____

SPONSORSHIP INVESTMENT LEVEL (Select One)

- | | | | |
|---|----------|-------------------------------------|----------|
| <input type="radio"/> Platinum | \$10,000 | <input type="radio"/> Partner | \$2,500 |
| <input type="radio"/> Empowerment | \$7,500 | <input type="radio"/> Investment | \$1,000 |
| <input type="radio"/> Advocate | \$5,000 | <input type="radio"/> Other Amount: | \$ _____ |
| <input type="radio"/> In-Kind Donation: _____ | | | |

Please complete and return this form and your donation information in an enclosed envelope to the Junior League of Tallahassee by mail or drop-off at our office:

Junior League of Tallahassee
404 East 6th Avenue
Tallahassee, FL 32303

If you have any questions, please contact the Junior League of Tallahassee at 850-224-9161 or sponsorship@jltallahassee.org

Mailing Address: P.O. Box 13428, Tallahassee, FL 32317