



Annual Report

Junior League of Tallahassee



2021-22

WORD FROM THE PRESIDENT

THE JLT IMPACT

I am honored to serve as this year's President of the Junior League of Tallahassee. First, I would like to start by thanking our members, sponsors, donors, and the Tallahassee community. Your support allows us to make meaningful changes in the lives of children and families through the effective action and leadership of our trained volunteers.

As I reflect on last year's successes, I am grateful for your support and participation at League fundraisers like the Little Black Dress Initiative, Golf Classic, and Bold Sips. Through grants, sponsorships, and the generosity of donors like you, we kicked off the 2021-22 League year with the 25th Anniversary of Kids' Boutique, helping equip 171 elementary students with back-to-school supplies and clothing. We were also able to continue our work fighting food insecurity by distributing nearly 30,000 meals to feed families over the 2022 spring break through Mighty Meals.

I would also like to thank Capital City Youth Services for their partnership. As the 2020-2022 Jill Pope Community Partner, CCYS opened its doors to our volunteers and gave us the opportunity to help Big Bend at-risk youth and their families.

In addition to our community impact, our members continued to expand our Training & Development arm. Our Public Affairs Committee won the Association of Junior Leagues International (AJLI) Public Policy & Advocacy award in May, for our work developing an advocacy plan and implementing a certificate training track for members, bringing recognition to the work our League does on an international stage.

Finally, we fully launched our new branding, which aligns us with AJLI. We are thrilled to have embraced the red, and I am excited to introduce you to the new branding in this Report!

As you read through the Annual Report, I hope the JLT Impact shines through. We look forward to continuing to expand our local footprint and continue to make an impact with you on our side.



Yours,

BECCA PIERS
PRESIDENT, 2022-23



THE JUNIOR LEAGUE OF TALLAHASSEE IS AN ORGANIZATION OF WOMEN COMMITTED TO IMPROVING THE LIVES OF **CHILDREN AND FAMILIES**

THROUGH EFFECTIVE ACTION & LEADERSHIP OF TRAINED VOLUNTEERS

2021-22 BOARD OF DIRECTORS

PRESIDENT **KATIE BRITT WILLIAMS**
PRESIDENT ELECT **BECCA PIERS**
EXECUTIVE VICE PRESIDENT **CARLA JUAREZ**
SECRETARY **TIFFANY GREEN**
TREASURER **AMANDA LEIGHTY**

AT LARGE REP 1 **NICOLE OKKEN**
AT LARGE REP. 2 **TARA TAGGART**
AT LARGE REP. 3 **DINA ABBOTT**
VP OF GOVERNANCE **HILLARY CRAWFORD**
SUSTAINER REP. **KATE WASSON**

2021-22 MANAGEMENT TEAM

COMMUNICATIONS DIRECTOR **MACKENZIE LITTLE**
COMMUNITY DIRECTOR **HEATHER ANDERSON**
FINANCE DIRECTOR **NICOLE SABOL**
FUNDING DIRECTOR **ALEXIS SIMONEAU**
MEMBERSHIP DIRECTOR **COURTNEY THOMSON**
MEMBER SERVICES DIRECTOR **KELLI KEECH**
TRAINING DIRECTOR **NICOLLE LEIDER**
SUSTAINER REPRESENTATIVE **JENNIFER STANFORD**





COMMUNITY EMPOWERMENT LEADERSHIP RESPECT SERVICE

COMMITTEE CHAIRWOMEN

MANAGEMENT TEAM ASSISTANT	OLIVIA BUSHARDT
PRESIDENT'S ASSISTANT	SHANNON DEVINE
PROJECT RESEARCH & DEVELOPMENT	ANA ORTEGA
PUBLIC AFFAIRS	MALLORY NEUMANN
WAYS & MEANS	JUSTINE HICKS
DIVERSITY, EQUITY AND INCLUSION	MOLLY MERRIFIELD & AMY FOX
GRAPHIC DESIGN	KATE BLOSSER
INTERNAL COMMUNICATIONS	LANA STEELE
PUBLIC RELATIONS & SOCIAL MEDIA	DEVIYANI JOSHI
CAPITAL CITY YOUTH SERVICES	ASHLEY DRAYER & VICKI BRADLEY
DONE IN A DAY	ELIZABETH ROCHAINÉ
HOPE COMMUNITY	CHELSEA PLOTNER & JANAYE PIECZYNSKI
KIDS' BOUTIQUE	LINDSEY FROST & HEATHER PEPE
MIGHTY MEALS	CHARLISA WHYMS & JESSICA CRUZ
SPONSORSHIP/GRANTS	KARLA WEBER
ANNUAL FUND & LBDI	CORIE STEGALL
FUNDRAISING	KATY RUSSELL & PORSCHA JOHNSON
GOLF TOURNAMENT	KERIN CLARKE & CANDACE YEAGER
ARRANGEMENTS	EMILY HETHERINGTON & STEPHANIE CUELLO
LEADERSHIP DEV & TRAINING	JULIE WOOD & BRITTANY BIANCO
NEW MEMBERS	FABIOLA ANTOINE & MADELINE RODNITE
TEEN BOARD	NICOLLE LEIDER & JACQUELINE MENZEL



BY THE NUMBERS

124 VOLUNTEER OPPORTUNITIES



29,400

MEALS DISTRIBUTED
AT MIGHTY MEALS



210 STUDENTS SERVED

through Fall and Winter
Kids' Boutique Events



MEMBERSHIP

Our members made strides in how we lead, train, and serve, building invaluable skills and experiences that empower our community and each other.

9,228

HOURS SERVED
BY MEMBERS

44

TRAINING &
DEVELOPMENT
OPPORTUNITIES

143

ACTIVE
MEMBERS

44

NEW
MEMBERS

186

SUSTAINING
MEMBERS



2021-22 AWARD WINNERS

Mac Little

SHARON EWING WALKER AWARD

Olivia Bushardt

MARSHA CLICK AWARD

Erin Collins

SUSTAINER OF THE YEAR

Governors Club

COMMUNITY PARTNER
OF THE YEAR

Porscha Johnson

NEW MEMBER OF THE YEAR

Corie Stegall

FIRST YEAR ACTIVE
OF THE YEAR

Mallory Neumann

ACTIVE OF THE YEAR

Kate Blosser

SUPERSTAR COMMITTEE
MEMBER OF THE YEAR

Fundraising

COMMITTEE OF THE YEAR

Allison Kingry

COMMUNITY SERVICE AWARD

Vicki Bradley

PRESIDENT'S AWARD



LASTING IMPACT:

DOWNTOWN TLH MURAL

In partnership with the Florida Department of State, Lumen Technologies, Inc., and the Tallahassee Downtown Improvement Authority, JLT celebrated female trailblazers and leadership through a commissioned mural. The mural project is entitled "Project Daring" and includes three distinguished women, all of whom have been inducted into the Florida Women's Hall of Fame: **Zora Neale Hurston**, **Betty Mae Jumper**, and **Majorie Harris Carr**.

CELEBRATING

2021-22 New Sustainers



Hillary Crawford

Kathy Godwin

Lindsay Grogan

Kelly Lindo

Celia Moser



PRESIDENT'S AWARD

Vicki Bradley

Recognized for her membership to the League and strong leadership skills.

PROGRAMS AND HIGHLIGHTS

HOPE COMMUNITY

This year continued the successful partnership with Big Bend Homeless Coalition's HOPE Community, which provides emergency shelter to families with minor children.

JLT launched a partnership with the Big Bend Homeless Coalition's HOPE Community in 2017. HOPE Community provides temporary housing, case management, and support services for families with minor children moving out of homelessness and into stable housing within the Big Bend area.

In addition, League members unanimously voted HOPE Community as our new 2022-2025 Strategic Community Partnership.



TEEN BOARD

Teen Board offers high school age junior and senior women from all local high schools a foundation of service and leadership, providing the opportunity for community involvement and to enhance leadership, advocacy, and fundraising skills.

Members receive training from JLT members and community leaders and will have the benefit of interacting with other young women their age from across the community.

DONE IN A DAY

Done in a Day is a series of concentrated projects, which provide volunteer mobilization and funding for community-based events on a short-term basis. JLT partners with other, local non-profit organizations to assist in the execution of community projects that have a significant impact in the Tallahassee area.

This year DIAD completed projects with the following organizations:

Aveanna, Elder Care Services, First Readers, Florida Mission of Mercy, Girl Scouts of Gateway Council, Girls on the Run of the Big Bend, Heart Gallery Big Bend, Judy Field Memorial Foundation, Omega Lamplighters, Southern Shakespeare Company, Springtime Tallahassee, Tallahassee Symphony, TallyRobotics, The Oasis Center for Women & Girls, United Partners For Human Services (UPHS), and WFSU.



PROGRAMS AND HIGHLIGHTS



MIGHTY MEALS

In Spring 2022, JLT Mighty Meals provided 29,400 meals during our food distribution event. Mighty Meals directly fights against childhood hunger and food insecurity by providing nutritious meals to local children and families during the spring break holiday. Each box feeds a family of four, three-nutritious meals each day, for the seven days of spring break.

With help from sponsors and partners, members oversaw the development of the contents, packing, and distribution of each box. We also partnered with UF/IFAS Extension to host an educational cooking class for Sabal Palm Elementary students.



KIDS' BOUTIQUE

In August 2021, the 25th Annual Kids' Boutique, our annual back-to-school shopping event was hosted in partnership with Kohl's. JLT works directly with guidance counselors at local elementary schools to identify children in need of essential clothes, shoes, and school supplies. JLT served **210 local children** through our Summer and Winter Kids' Boutique shopping events.



CAPITAL CITY YOUTH SERVICES

JLT completed its two-year partnership with Capital City Youth Services (CCYS). JLT members served meals, celebrated the holidays, painted residents' bedrooms, hosted donation drives, beautified the outdoor campus, and hosted a field day in collaboration with FSU Football. *CCYS provides guidance, shelter, and support to youth and families in the Big Bend area.*

LITTLE BLACK DRESS INITIATIVE

The Little Black Dress Initiative (LBDI) is a fundraising program in which JLT members and JLT/LBDI advocates wear the same black dress/outfit for five consecutive days to raise awareness about food insecurity experienced by those living in poverty in our community.

The outfit represents the tough choices individuals have to make when they are food insecure. During this week, LBDI advocates invite dialogue among colleagues, friends, and strangers to raise awareness about food insecurity and how it affects our community.

The 2021 LBDI Campaign raised \$53,000+





2021-22 FINANCIALS

TOTAL INCOME

- **\$6,275.20** ANNUAL FUND 3.52%
- **\$56,333.63** LITTLE BLACK DRESS 31.9%
- **\$45,573.98** MEMBER DUES 25.55%
- **\$35,778.10** FUNDRAISING & SPECIAL EVENTS 20.06%
- **\$31,523.78** SPONSORSHIPS & GRANTS 17.68%
- **\$2,854.14** OTHER 1.6%

\$178,338.38*

**Funds raised in 20-21 will fund 21-22 Programs*

TOTAL EXPENSES

- **\$117,820.37** COMMUNITY & LEAGUE PROGRAMS 66.03%
- **\$39,880.34** MANAGEMENT & SHARED EXPENSES 22.35%
- **\$15,739.77** FUNDRAISING 8.82%
- **\$4,990.08** HEADQUARTERS 2.8%

\$178,430.56

ALLOCATION OF EXPENSES FOR EVERY \$1 SPENT



spent on
PROGRAMMING &
MISSION-RELATED PROJECTS



spent on
MANAGEMENT &
SHARED GENERAL*



spent on
FUNDRAISING
EFFORTS



spent on
HEADQUARTER
PROJECTS

*This required spending allows the League to effectively and responsibly remain in accordance with AJLI and the State of Florida to ensure we can deliver mission-related projects and programming



2021-22 ANNUAL FUND DONORS



The Junior League of Tallahassee would like to extend a thank you to each and every one of our members who not only support our organization through their time, talents, and leadership, but also through their financial support. The impact of each donation, no matter the size, has a ripple effect in our community.

1960 SOCIETY

Gifts of \$1,000+

Amanda Leighty
Tiffany Green

PRESIDENT'S EXCELLENCY SOCIETY

Gifts of \$550 to \$999

Becca Piers
Caitlin Yancey Moore

LEADERSHIP SOCIETY

Gifts of \$250 to \$549

Carla Juarez
Chelsea Plotner
Corie Stegall
Erin Condon
Jennifer Stanford
Jessie Wilks
Katie Britt Williams
Mackenzie Little
Nicole Okken

PILLAR SOCIETY

Gifts of \$1 to \$54

Abby Swatts, Abigail Bayer, Allison Kingry, Barbara Corven, Barbara Foley, Belinda Little-Wood, Cassandra Brown, Charlotte Hayes, Christine Parsons, Crista Hosmer, Dana Auvil, Delaney Stoner, Deviyani Joshi, Elizabeth Bigham, Hannah Meister, Heather Pepe, Jennifer Jane Farinella, Jessica Deneen, Julie Wood, Justine Hicks, Kaley Slattery, Karla Weber, Kate Blosser, Kate McElreath, Kate Wasson, Kathryn Crandall, Kayleigh Fuller, Kelly Lindo, Kerin Clarke, Kimberly Studley, Kinsey Rosell Callaway, Kristen Larson, Kristin Foss, Leslie Murry, Lindsey Frost, Meghann Dawkins, Melissa Silvers, Nancy Blum-Heintz, Nicolle Leider, Sarah Walker, Summer Griffith, Veronica Simmons, Vicki Bradley

COMMUNITY ADVOCATE SOCIETY

Gifts of \$55 to \$249

Aboye Jinkiri
Agata Wlodarczyk
Alexis Montalvo
Alexis Simoneau
Amy Fox
Ana Ortega
Anne Delaroderie
Audrey Erwin
Azucena Bravo
Caitlin Mann
Candace Yeager
Courtney Thomson
Elizabeth Paine
Fabiola Antoine
Hilary Gaines
Hillary Crawford
Janaye Pieczynski
Julie Lovelace
Kandace Rudd
Karen Murillo
Kathy Godwin
Kayla Myers

Lana Steele
LaTrina Massey
Lena Pettingell
Lillie Thomas
Lisa Carey
Lisa Lohman
Lucille Spann
Margie Bell
Michelle Beers
Molly Merrifield
Morgan Luttig
Natalie Pueschel
Nicole Sabol
Olivia Bushardt
Paula Rozofsky
Rose Frawley
Shannon Devine
Shishandra Devlin
Zee Henry

THANK YOU TO OUR SPONSORS



GOVERNORS CLUB



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LAWN & GARDEN CENTER

verizon✓



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Leadership Development & Training



ARBOR PROPERTIES